



SPIRIT

OF LASCOLINAS

INSIDE: LCA President
announces retirement



Bi-Monthly Newsletter of LAS COLINAS ASSOCIATION

  OCTOBER 2017



FISHING IN LC CAN BE HARMFUL TO NATURE AND HUMANS

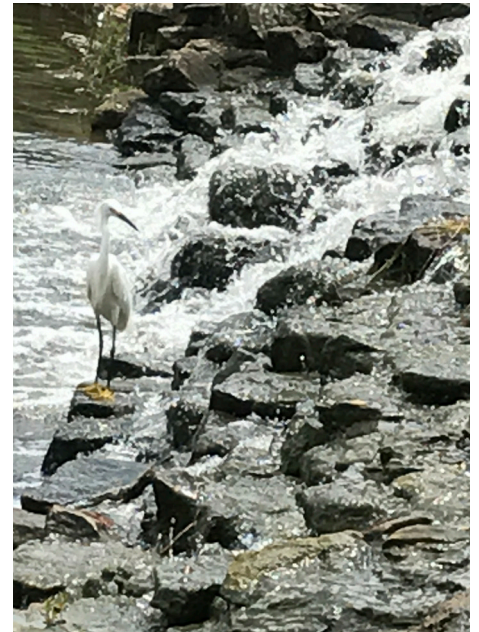
There are many beautiful natural and man-made waterways throughout Las Colinas. While all of these waterways are of benefit to the area by their functions of storm drainage conveyance, flood control as well as an amenity to nature, they are not authorized for watercrafts or fishing.

In order to protect the integrity of the Dallas County Utility and Reclamation District(DCURD)'s storm drainage, flood control and raw water distribution facilities, fishing on the 56 different waterways in Las Colinas is prohibited. Fishing is specifically prohibited at Rochelle Park, Old Rochelle Park, Lago de Claire, Rosita Park and Wingren Park. The areas surrounding Lake Carolyn, other waterways and the parks are privately owned property. Therefore, anyone caught fishing could end up with a \$571.00 criminal entry violation

payable to the City of Irving Municipal Court. More importantly, both residents and visitors are not allowed to fish because it contributes to trash, upsets the balance of marine life and lastly, is a liability. Hooks attached to lines have been found around waterways in Las Colinas which pose a threat to wildlife, domestic animals, and humans enjoying the parks. Conflicts between fishing individuals and pedestrians have also been encountered.

Private boating is another prohibited activity on Lake Carolyn and the other waterways because there exists a number of safety hazards, including deep water, water intake pumps, a storm water pump station, and other dangerous structures, few of which are visible from the surface of the water. Private

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Property of the Month



1817 Cottonwood Valley Circle South

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water crafts like rafts, kayaks, paddle-boards and boats if not subject to effective control procedures, could bring in contaminants and invasive species which would disrupt local marine life. This can ultimately harm the ecosystems as well as the physical systems supporting the functions of the waterways. When introduced, these foreign organisms are difficult and very expensive to eradicate. Gondola Adventures Inc. and StandUp Paddle North Texas are the only licensed rental operations that are authorized for boating activities on Lake Carolyn. Texas Parks and Wildlife requires that all water craft be emptied, cleaned and dried of any water before leaving any waterway in a statewide effort to control these invasive species.

'No Fishing' signs were recently installed by Las Colinas Association to help curb the increasing number of individuals fishing in community ponds. Some of these signs were vandalized and in one case, stolen. Help protect the beauty and safety of our LC lakes and waterways by adhering to the rules of no Fishing and no private watercraft usage. Please call the non-emergency Irving Police Department Hotline at 972-273-1010 or Las Colinas Security at 972-541-1312 to report trespassers fishing in Las Colinas.

[Additional information regarding Lake Carolyn can be found at <http://www.dcurd.org/lake-carolyn-frequently-asked-questions/>](http://www.dcurd.org/lake-carolyn-frequently-asked-questions/)

OCTOBER & NOVEMBER AREA EVENTS

Buy home grown and handmade items at local farmers markets sponsored by Four Seasons European Markets. You can expect vendors with honey, produce, bread, tea, plants, soaps, leather crafts and more at the [Irving Arts Center Market](#) which occurs every Saturday from 9am to 2pm at 3333 North MacArthur Blvd. Call 972-884-0680 for more information or check out <http://fourseasonsmarkets.com>.

The Irving Arts Center, along with the Texas Muslim Women's Foundation will kickoff their [6th Annual Juried International Exhibition of Islamic Contemporary Art Series](#) beginning Saturday, October 7th that will recur daily until Sunday, November 12th. Take in Islamic culture, literature, architecture from artists around the world. Gallery Admission is FREE. The Irving Arts Center is located at 3333 N. MacArthur Blvd. Irving 75062 and information can be acquired at (972) 252-7558.

Kids from kindergarten to fifth grade can explore local nature in [Bird's Fort Trail Park](#) with experiences naturalists on Saturday, November 4th from 8:30am – 12:00pm. For more information on BioBlitz call (972) 721-2501.

FINALLY SOME ROCKIN' AND A ROLLIN' AT TOYOTA MUSIC FACTORY



CONSTRUCTION

Bar Louie is the first restaurant to open at Irving Music Factory. Other restaurants will open periodically throughout the next 6 months.

Thirsty Lion Gastropub is anticipated to open late October.

ACCOLADES

Congrats to [Fluor Corporation](#) for celebrating 20 years of business leading the way in engineering, procurement and construction industries.

Fast casual chain [Pei Wei](#) is moving its headquarters from Scottsdale, Arizona to Las Colinas this year.



RICK BIDNE, LONG TIME LCA PRESIDENT AND CEO TO RETIRE

Rick Bidne, President and CEO of the Las Colinas Association, will be retiring and turning over the reins to his successor, Hammond Perot, on November 1, 2017. "It has been a pleasure serving you the members, the Las Colinas community, and the City of Irving," he says, while thinking back over the past 34 years. Rick was asked to join a very elite group of individuals at Southland Real Estate Resources / Las Colinas Corporation in May of 1983. As Mr. Carpenter's vision of Las Colinas unfolded, Rick, along with all those who were associated with the Las Colinas Association, were assigned to the Association, but they did not become actual employees until 1985.

Rick jumped into the mix immediately as Director of Architectural Control. Having to review and approve everything that was being built in Las Colinas, while making sure that what was done was consistent with Mr. Carpenter's vision, the Association played an important role then as it does today. Williams Square was nearing completion, as was the Caltex Petroleum Building (125 E. John Carpenter Freeway). The office building at 600 Las Colinas Boulevard was under construction and the GTE corporate facility at Hidden Ridge (now the Verizon campus) was yet to come. There just did not seem to be any end to this dynamic development. It was a Disney Land!

Rick commented to an associate, some 7 years into his tenure in Las Colinas, that he wanted to stay long enough to bring his grandchildren to Las Colinas to show them what their grandfather had "just a little bit" to do with. Having spent half his life helping mold what his nine grandchildren would see, with the oldest starting college this year, he has realized that goal.

There are very few people who have ever had the opportunity to be associated with anything like this development.

In October of 2000, Rick assumed

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the position of Deputy General Manager of the Association, and he has helped guide the organization ever since. He has served as Deputy General Manager, Acting General Manager, Vice President of Operations, and Executive V.P and General Manager. In October of 2006, he became the first paid President of the organization, a position he still holds.

There is no question that Las Colinas is Rick's love, but as a resident of Irving, he also reached out to serve the Irving community. He really enjoyed being involved with Rotary, but work commitments just didn't allow him to continue in that important civic club. Las Colinas Country Club went through significant changes during his tenure on the Board of Governors and as President. Not able to have pets at home, he became involved with the D/FW Humane Society and found all the pet companionship he could want while serving on the Board of Directors and as President. He was asked to serve on a capital improvement committee for the City and on the last Charter review committee. He reflects with fondness on his tenure with the Irving Convention and Visitor's Board (ICVB), serving as an ex-officio member and Chairman of the Board Development Committee. And rounding

out his civic involvement over the years, he values his relationship with the Greater Irving / Las Colinas Chamber and partnering with that organization, the ICVB, and the City in economic development for all of Irving.

Rick is quick to give credit where credit is due. Nothing he has accomplished in the past 34 years, he states, would have been possible without a fantastic team of staff and board members at the Association. He looks around and sees hundreds of faces that have worked beside him over the years, people who deserve all the credit for a development that continues to be a model for others to emulate.

Many ask what Rick will do in retirement, and he is quick to say that he doesn't know for sure. He wants to spend overdue time with his wife, Chris, travel a little, play golf, and spoil his grandchildren. Retirement for him is not the beginning of the end, but rather the beginning of yet another chapter in his life.

General Zapanta, Chairman of the Board, told Rick that as retirement nears, he is on what in the military is referred to as the "final glide path." But, God willing, that same runway will be used to launch into new adventures for Rick and his wife.



AFTER 5 IN LC



Panoramic view restaurant, **La Cima Club** is located on the twenty-sixth floor of the center Tower at William Square on 5215 North O'Connor. No one has a better view of the DFW Metroplex than La Cima, but there is more than meets the eye to this jewel in the sky.

Posh chairs in spacious quarters are sprinkled throughout the bar area. Soft light filters in from the large windows in all directions during the day but atmosphere light is soft and intimate at night. The cool-to-the-touch granite bar, where one might encounter La Cima's Award-winning mixologist Alem Gebregiorgis, can seat up to 18 people with its luxurious leather chairs. The entire bar area can accommodate up to 100 people. La Cima is definitely your go-to place for events because the furniture can be moved and repositioned easily to fit your needs. Likewise,

mobile bars can be set up throughout.

If you aren't too mesmerized by the view, or your team is not playing on one of the four big screens nearby, you might try your hand at shuffle-board. For the digital escapist, there is a play station and a Wii. At the club, different events happen every day from business mixers, non-profit happy hours, young executive functions to holiday themed events like Oktoberfest.

The most popular drink for the Fall is the Pumpkin Martini, a thoughtful concoction of dark spiced rum, pumpkin spice of course, and caramel liquor. Other seasonal drinks to try are Candy Cane Martini, white sangria, and Patriotic Lemonade.

What you should order:

One of Alem's year round signature drinks is the Raspberry Lemon Drop Martini. The Key Lime Martini is also recommended.

For membership information or open house dates, contact Membership Director, Courtney Heinz at 972-869-2266 or courtney.heinz@clubcorp.com. Upcoming event you will not want to miss: Halloween Happy Hour, October 27th at 6:00 pm.

After 5 in LC seeks to inform local business professionals, visitors and residents on happy hour hotspots in Las Colinas. Where do you and your friends go to unwind? Please email Amanda S. Cline at acline@lascolinas.org.





Hot Stone Bowl

THE TASTE: LITTLE KATANA

By Amanda Star Cline

Attention Las Colinans! You don't have to travel to Omni at Downtown Dallas or Uptown for excellent **Little Katana** sushi and Korean dishes-because we have our own location right here at 6420 N MacArthur. I went on my lunch break to check out this new place. I've seen popular and prominent locals post about Little Katana on social media and I wanted to see what it was all about. This is definitely the hangout spot where you not only want to be seen but to experience great food!

Modern Edison-style light fixtures produce soft light against a mostly black and light brick dining room. Three-dimensional art and other modern paintings hang from the brick walls. This gives it has a very fresh vibe. There is a small, bright, fully-loaded bar near the entrance with a well-lit sushi bar located at the back of the restaurant.

I started my meal with the Sizzlin' Dumplings. It's a semi-crunchy, fried dumpling with a finely minced beef and vegetable filling, served with a sweet plum sauce and a sweet chili sauce. The portion of dumplings makes for a great sharable appetizer. I'm typically a sushi hound but I branched out and got their most popular dish, the Hot Stone Bowl. It's a mixture of meat, rice and veggies served sizzling in an actual stone bowl. Included is a blend of red peppers, green peppers, radish, mushrooms, carrots and sprouts all finely chopped, finished off with a lemon wedge for a nice touch of acidity. The waiter



Sizzlin' Dumplings

asked me if I wanted all the veggies on the plate, I said yes. If I didn't go all in, I'd have to go home. The waitress gently merged all the ingredients and began to mix the bowl. By the time she was done, the egg yolk was cooked and the veggies were no longer raw. The customizable component is good for deciding how spicy you want this to be.

The Hot Stone Bowl sounds exotic but the taste, texture and flavor are similar to that of hibachi. Only lighter, less salty and buttery. It is more reliant on natural flavors from the veggies and meats - which is pure deliciousness.

What makes Little Katana unique is the quality and freshness of ingredients. Their chefs prepare new batches of sushi rice three times daily.

The Taste is a section highlighting local restaurants I've sampled to help you discover great experiences and great food!



FEATURED BUSINESS PARTNERSHIP

Mojo Media Labs and American Solutions for Business



Both Mojo Media Labs and American Solutions for Business located at 400 E Las Colinas Blvd #1050, Irving, TX 75039 have a unique partnership. Mojo Media Labs executes the digital goals of the client while American Solutions for Business satisfies printing and promotional needs.

The digital inbound marketing and sales agency, Mojo Media Labs supports corporate marketing and sales teams by developing websites, producing content, generating leads and tracking results, all with the goal of driving revenues. They attract visitors by creating and promoting valuable, custom-tailored, unique content for clients. Content includes videos, audio, interactive, visual and words. Fresh content on company websites increases the search engine optimization. Mike Rose, CEO of Mojo Media Labs states, "Google will actually penalize you if you publish a website and don't change it over time. So if the website is being changed, growing organically over time, month over month, week over week, you're going to get extra points for that."

Websites can be found through social media and/or via a search engine. When a person lands on the site they are seeking, an offer might pop up with a discount or a box to add in information to receive emails from the company including offers or newsletters- this is called lead generation. Mojo Media Labs generates leads, tracks the analytics

behind the digital marketing, and can tell what is working and why it is working.

What makes this digital marketing company different from others is their approach to talent and workplace culture. They seek to hire the most creative talent in the metroplex. Their workplace culture is progressive with results-oriented visionaries who collaborate regularly and partake in a wealth of professional development.

American Solutions for Business comes into the mix with doing "everything that Mojo doesn't do", Director of Vertical Markets, Sarah Thomas says. They provide the tangible goods, the goods that excite all five senses, everything from direct mail to uniforms, pens and all things branded. American Solutions for Business has a streamlined search process allows

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customers to save time and money. “The great thing about our online platform... is that we can custom brand and tailor that site to fit any customers’ needs and their branding”, National Account Executive,

Cathy Armando says, “We like to look at ourselves, not as just somebody that’s going to provide print and promotional products, we’re a partner to them.

“We like to look at ourselves, not as just somebody that’s going to provide print and promotional products, we’re a partner to them. We’re an extension of their team.”

-Cathy Armando
American Solutions
for Business National
Account Executive

We’re an extension of their team.” Having a close relationship with other vendors and companies, along with over 600 account executives allows American Solutions for Business to “leverage our buying power, as

opposed to a smaller company. What we can offer in terms of pricing and our relationships we have with

the manufacturers that offer these products is unlike anything else out there”. This partnership acts as a one-stop shop for companies looking to save time, effectively manage their brand awareness, increase web traffic and generate leads. Both American Solutions for Business and Mojo Media labs are devoted to providing solutions for businesses’ ever growing digital marketing and promotional needs.

Las Colinas was an ideal spot for the companies because of the new developments, workforce pool, location and vibe. “It’s growing!” Mojo Media Labs President Nikole Rose says, “there’s so much opportunity. We felt like it could be an incredible, positive aspect of our culture.” Mike Rose holds that LC is the place that talent is attracted to but also a place where Mojo Media Labs clients could have great experiences. Sarah Thomas actually lives in Las Colinas, “It’s our community. We wanted to be a part of the business community here as well.”

For more information on American Solutions for Business, check out <http://home.americanbus.com/> and you can find out more about Mojo Media Labs at <http://www.mojomedialabs.com/>.



BIG BEAT DALLAS TO BRING PRODUCE, SPECIALITY FOODS, RESTAURANTS AND LIVE MUSIC TO THE MUSIC FACTORY

The Fort Worth Stockyards country nightclub, Billy Bob's Texas, is bringing some amazing food, beverage, shopping and entertainment features to Toyota Music Factory. These will be centrally located and accessible by means of an open-air plaza run by Big Beat Dallas. Locals and visitors can expect to see live music every day, a floral and produce farmers market, several specialty restaurants, and private label retail. But wait! There's more- You can't get more "Texan" than having a tamale kiosk! However, there will also

be a juice bar, Breadsmith, Craft beer offerings, Texas-style bbq, imported and domestic cheese, a chocolate bar and even a C Bar Prime Rib Butcher Shop. No more trips to



specialty places!

Restaurants will include Bar Manzanilla, Wine Room & Vestibule, Texas Jamhouse & Marketplace, Martini Ranch and Highway 61 South. These venues and indulgent-friendly spaces are protected by a canopy that will provide shelter from rain or shine. Big Beat Dallas plaza is anticipated to open early next year.

For more information, go to: <http://www.bigbeatdallas.com>.



INSURANCE RATES LOWERED THANKS TO ISO-RATING



After years of hard work, the Irving Fire Department earned a prestigious rating called the Insurance Services Office (ISO) rating. This rating means several things; the department has excelled at fire protection, provided quick response times, highly effective emergency communications and excellent water supply (the quality and locations of fire hydrants). The main two things it does for the

City of Irving and Las Colinas property owners are 1) to lower property insurance rates and 2) attract corporations who will only place their company in areas with the high ISO-1 rating.

Adopted in Texas in 1996, ISO ratings place Fire departments on a scale from one to ten with level one being the most sought after. The rating utilizes a countrywide

classification system that is then used to determine property insurance rates. Fire Departments are assessed every 5 years and the Irving Fire Department is currently 1 out of 26 cities in Texas with the ISO-1 rating.

Contact your insurance agent for more information on taking advantage of the change in rate.

OUR COMMUNITY

JOIN US!

Be part of our newsletter and submit your story, photo or nomination via our Facebook page, Las Colinas Tex, or by emailing acline@lascolinas.org before the 10th of the following month in order to be considered for publication. Thank you for helping us make Spirit of Las Colinas representative of our community.

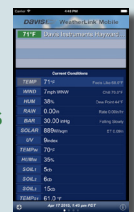
GET OUR EXCLUSIVE EATING GUIDE

Download at www.lascolinas.org or call us at 972-541-2345 to request a hard copy.



WEATHER APP

- On your iphone:
- Go to apps
- Search and add 'Weather Link' by Davis Instruments Corp.
- Click on the lower left hand icon.
- Search and add Las Colinas/Customer Way.
- *Also available on Andriod.





SPIRIT OF LAS COLINAS

3838 Teleport Blvd.
Irving, Texas 75039-4303

liaisons@lascolinas.org
www.lascolinas.org
972-541-2345

NEW MEMBER PROFILE

HILARY & MIKE PLUEMER

Why Las Colinas?

We met working in Las Colinas 26 years ago. We have always loved the location, and the atmosphere of Las Colinas. When we talked about our options going into our “empty nester” years, Las Colinas seemed to be the perfect spot. We love the urban feel to it while still staying out of the craziness of downtown or uptown. We love that we can be downtown, head to north dallas or hit the airport in 15 - 20 minutes. Las Colinas has outdoor options as well that we love.

Where did you move from?

For us, this is not a very exciting answer. We moved from the very distant Coppell. We have found MANY former Coppell residents here and are having fun reconnecting with many of them.

Favorite Food?

By far, Via Real is our favorite place.



For years, we have celebrated all milestones with our kids at Via. The food and people make it an experience worth hitting frequently.

Hobbies and Groups?

We recently joined The Sports Club at the Four Seasons and are loving it there. We use the workout facilities many times a week and Mike loves the driving range and golf there as well. We are also runners and look forward to hitting Campion Trail once the temperatures cool off a bit. We are very attached to

our kid’s schools and find ourselves involved with activities and events surrounding those communities. Once our younger child graduates, we look forward to more time exploring the arts and culture that Las Colinas and Dallas bring.

What restaurants, stores and event or activities would you like to see?

We are looking forward to the Irving Music Factory opening. It sounds like there will be many restaurant options both there and at the Water Street project. We hope there are good places with outdoor seating and healthy food options. We are planning on attending many of the Irving Music Factory concerts and shows. We have been watching that being built and can’t wait to see how it turns out. The only thing we would love to add to Las Colinas is an easy walkable passage from one side of 114 to the other so that you didn’t have to drive everywhere.